

## **Be a part of TAISI's Leadership Conference, 2018**

### **Agile Leadership**

Date: September 27 - 29, 2018 (pre-conferences September 24-26, 2018)

Venue: Taj Lands End, Mumbai

#### **Platinum Sponsorship: 12 lakhs (USD 18,000 approx.)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Premium exhibit stall
3. Front inside page advertisement in conference booklet
4. Write-up in conference booklet.
5. Premium position of company name and logo on conference collateral and back drop.
6. Participation in the conference for up to 8 participants
7. Invite to participate in banquet and dinners
8. Invite to wine and cheese interaction with participants and speakers
9. Access to conference database

#### **Gold Sponsorship: 8 lakhs (USD 12,000 approx.)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Exhibit stall
3. Back cover page advertisement in conference booklet
4. Write-up in conference booklet.
5. Company name and logo on conference collateral and back drop.
6. Participation in the conference for up to 4 participants
7. Invite to wine and cheese interaction with participants and speakers

#### **Silver Sponsorship: 5 lakhs (USD 7,500 approx)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Exhibit stall
3. Advertisement in the conference booklet (positioning at the discretion of the organizers).
4. Company name and logo will be mentioned in the conference booklet.
5. Participation in the conference for up to 2 participants
6. Invite to wine and cheese interaction with participants and speakers

**Exhibit Stall:**

**Rs. 50,000 (Main Conference only); Rs. 80,000 (Pre-Conference and Main Conference) (USD 735 and 1100, respectively)**

1. Exhibitors will be provided with 1 table (usually 6x2 feet) for display of merchandise and a plug point. Extra tables can be purchased for Rs. 5000 (this is subject to availability).
2. Exhibitors are permitted to bring banners, standees (no more than 2) and fliers/brochures (that can be placed at their stalls for distribution), in addition to their merchandise.
3. Conference participants will have time before and after the conference, as well as during lunch and tea breaks to peruse the stalls.
4. Exhibitors will be provided with 1 delegate pass, which includes lunch. Additional exhibitor passes can be purchased for Rs. 9000 per person for the main conference and Rs 15,000 for the pre and main conference together).
5. Mention of the exhibitor, along with a short description and contact information will be featured in the conference booklet.
6. Exhibitors may attend the Gala Dinner and the Wine and Cheese by paying an additional Rs 12,000 per person.

**Advertisement in the Conference Booklet**

The conference booklet contains the conference programme, information about the speakers as well as a complete list of participants.

Charges for placing an advert in the booklet are as follows:

Full page (placement at the discretion of TAISI) - Rs.15, 000 (USD 220 approx)

Back inside page - Rs.40, 000 (USD 600 approx)

Front inside page – Rs. 50,000 (USD 735 approx)

Back outside cover – Rs. 50,000 (USD 735 approx)

To place a flyer inside the conference pack, a charge of Rs. 15,000 will be levied. Acceptance of flyers is at the discretion of the organizers.

**Other Sponsorship Packages**

1. Seminar Kits (bags, pens, writing pads)
2. Conference booklet printing
3. Wine and Cheese: This is held on Day 2 of the conference and is only for heads of schools and special invitees, along with the speakers and key sponsors
4. Lunch

(Any/all of these can be sponsored independently, at actual cost.)

CANCELLATION POLICY

In the event of a cancellation on the part of the organizers, a full refund will be provided.

In the event of a cancellation on the part of the sponsor/exhibitor:

1. If we are informed more than 60 days prior to the event, a 50% refund will be provided
2. If we are informed less than 60 days prior to the event, no refund will be provided

**Please send Shibani an email with your expression of interest to  
[info@taisi-india.org](mailto:info@taisi-india.org)**

TAISI has 90+ member schools in South Asia, and a network of over 5000 individuals, universities and colleges, publishers, educationists, philanthropists that extends all over Asia.

TAISI's aim is two-fold: to provide professional development and learning opportunities for teachers and school leaders, and to organize collaborative opportunities for students. To this end, TAISI organizes the following, each year:

Teachers' and Middle Management Conference

Leadership Conference

Heads' Retreat

Students' Sports Championship

Specific one-day training events and workshops all through the year